

DROWNING IS SILENT



*There's no big splash
like in the movies.*

NOTHING REPLACES CONSTANT SUPERVISION

0 - 4 years olds are the
highest risk age group

We want to inform and educate as many parents and caregivers so no one else experiences this tragedy.

Children aged 0-4 years:
For **every fatal drowning**, there were
over 7 non-fatal drowning incidents
which may have resulted in long
term disabilities.



**Stats from Royal Life Saving Society
www.royallifesaving.com.au*

DESIGNATED WATER WATCHER

I am wearing this tag to help protect kids from drowning. I agree to supervise children in and around water. I will not leave the area without a replacements.

*It only takes 20
seconds to drown*

Cut out, laminate, or create your own!

SAFEGUARD YOUR CHILD

It's not a lack of supervision, but a **LAPSE** of supervision that can put a child at risk.

SAY NO TO PUDDLE JUMPERS AND FLOATIES

They keep the child in a drowning position. Regular use can dangerously create a muscle memory towards this position and give a false sense of security.



BROCHURE DESIGNED BY
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PARENTS PREVENTING CHILDHOOD DROWNING



DROWNING IS THE
LEADING CAUSE OF
ACCIDENTAL DEATH OF
CHILDREN AGES 1-4*

Help us change this statistic.

EMAIL: ppcdunited@gmail.com
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FB: [@parentspreventingchildhooddrowning](https://www.facebook.com/parentspreventingchildhooddrowning)

**EDUCATE YOURSELF
SHARE THE KNOWLEDGE**

Cover photo compliments of www.brookemayo.com

POOL SAFETY

NEVER LET YOUR CHILD HAVE ACCESS TO A POOL ALONE

Active Adult Supervision

Supervision within arms reach. In 64% of cases where a child under 5 drowned, supervision was completely absent.

Water Watcher

At all times, designate someone to be the water watcher.

Fences

Fence the pool/spa with a four sided fence in accordance with AS1926. Access to the pool/spa must be via a self-closing, self-latching gate, not the house.

Any equipment not related to the function of the pool/spa must be securely stored outside the pool area. The gate to the pool/spa should never be propped open.

Regularly inspect your fence (a quick check once a month) using the Home Pool Safety Checklist (downloadable from www.homepoolsafety.com.au) to ensure your fence and gate are in good working order.



Remove Temptation Remove all pool toys when not in use and never leave furniture by the pool that may allow your child to climb over the fence.

Learn CPR Find a class online.

Alarms & Locks Install high locks and alarms on ALL doors and windows that lead to the pool. Additional alarm options include alarms for the pool surface and personal immersion alarms for your child.

Check Pool First Always check your pool first if your child is missing.

KIDS 0-4 YEARS

Peak drowning times

summer (41%)
weekends (42%)
afternoon (45%)

71% of cases the child drowned in the pool located at their primary residence*

Most common means of pool access:

38% faulty fence or gate
26% lack of fence
24% gate propped open

80% of children under 13 who drowned in boating accidents were not wearing life jackets. ALWAYS wear your jacket.

HOME SAFETY Blow up pools, fish ponds, water tanks and eskys - **ALL pose a drowning risk.** A child can drown in less than 5cm of water. Above-ground pools and spa pools including inflatable pools holding more than 30cm of water must be fenced. **PACK AWAY** any equipment which could potentially hold more than 30cm of water after rainfall. Drain the bath immediately after use.

SWIM LESSON SAFETY



Select an effective swimming program that will teach your child to roll on to their back and float face up. Floating is a crucial life saving technique. Be cautious of programs that **ONLY** promote water familiarisation. These may create a dangerous situation for your child. If your child loves the water but does not have the skills to save themselves then the risk of drowning increases.

